



# **FESCO Direct LLC**

**New & Used Equipment Solutions**

**Concrete Production • Wind Energy • Material Handling**

Mailing: PO Box 1834  
Waukesha, WI 53186

Physical: 909 Blackstone Ave  
Waukesha, WI 53186

Phone: +1 (262) 349-9436  
Fax: (888) 858-3421  
Web: [www.FESCODirect.com](http://www.FESCODirect.com)

## **Seller Services**

### **FREE Non-Exclusive Concrete Plant Listing!**

Your concrete plant is added to our database of used concrete plants for sale for an unlimited period of time.

- No Cost
- Non Exclusive / No Agreement
- No Strings Attached
- We earn our commission from the buyer when your plant sells
- If we don't find a buyer, we do not earn a commission

### **\$99.00 Smart Sellers Package**

- All the benefits of a FREE listing
- Assessment of Your Plants Fair Market Value / Reasonable Selling Price
- Your plant will be featured on our website for a minimum of 30 days
  - Fescodirect.com consistently attracts over 1000 monthly visitors in search of used concrete plants
  - Photo's will be immediately available to visitors
  - Guaranteed website placement after 30 days for only \$55.00/month

### **\$499.00 Exposure Package**

- All the benefits of the Smart Sellers Package
- Your plant will be featured on our website for an unlimited time and linked to its own "spotlight" page
- "Spotlight" Page with individual web address hosted for 6 months
  - Specially designed and optimized webpage highlighting your concrete plant
  - Promote your plant yourself with your plants own custom url within FESCO Directs high traffic domain
  - Continue your spotlight page after 6 months for only \$25.00/year or any part of a year
- Custom Google Pay Per Click Campaign funded with \$50.00 to target qualified buyers to your plants "spotlight" page
  - Continue your campaign after the initial credit for cost of campaign + \$50.00/month management cost
- Included in monthly email and fax bulletin